

# Danielle Taylor

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## EDUCATION

B.A. in magazine journalism and English — University of Maryland — December 2008

B.S. in human geography — University of Maryland — May 2009

Semester at Sea — Study Abroad through the University of Virginia — January–May 2008

Traveled to 14 ports in 11 countries while circumnavigating the globe by ship, completed five onboard courses and related field assignments in English and geography with a focus on global studies, maintained near-daily blog while traveling.

## SELECTED WORK EXPERIENCE

Marketing and Membership Service Coordinator — Pennsylvania Great Outdoors Visitors Bureau — September 2017–present

Create content and oversee all editorial and production tasks for annual *Welcome* guide, biannual *GO* magazines and blog, manage contracted graphic designer, coordinate with current and potential member businesses to develop customer-focused marketing strategies, write press releases and articles for outside publications, work with travel and outdoor writers to bring targeted publicity to the region.

Freelance Journalist — Adventure Editorial — May 2015–present

Write articles and shoot photos for publications focusing on outdoor recreation, conservation, public lands and travel. Titles include *Rails to Trails*, *Blue Ridge Outdoors*, *Subaru Drive*, *Country*, *Wonderful West Virginia*, *The Appalachian Voice*, *Outdoors Unlimited*, *RD.com*, *MatadorNetwork.com* and *Alamo.com*. Edit content ranging from destination database entries for travel42 to guidebooks for the Rails-to-Trails Conservancy.

Associate Editor > Senior Editor > Executive Editor — National Recreation and Park Association — June 2012–May 2015

Oversaw and managed all editorial and production tasks for monthly *Parks & Recreation* magazine, managed associate editor and four editorial interns, directed graphic designer, established and enforced production schedule, assembled monthly issue pagination with editorial content and advertisements, conceived and assigned articles to writers, wrote department pieces and feature articles, created and implemented house style guide, edited articles, proofed full issues, uploaded issues to publishing company's print platform, wrote monthly e-newsletter, established and maintained magazine Twitter account (@ParksRecMag), transferred editorial content to web, moderated online content.

Assistant Editor > Associate Editor — Home Buyer Publications — November 2009–June 2012

Wrote department pieces and feature articles for *Log Home Living*, *Timber Home Living*, *Country's Best Cabins* and *Energy-Efficient Homes* magazines and websites, served as managing editor on special issues, edited articles, transferred editorial content to web, created and formatted weekly e-newsletters, conceived and implemented social media initiatives and editorial marketing campaigns, developed and contributed magazine-to-web content, wrote blog entries, managed photography submissions, managed two interns.

## PROFESSIONAL AFFILIATION

Board Member — Outdoor Writers Association of America — June 2017–present

Active Member — Outdoor Writers Association of America — September 2011–present

Serve as elected member to Board of Directors for June 2017–Summer 2020 term, serve as Diversity Committee chair July 2017–present, served as Magazine Section chair July 2016–June 2018, contribute regular articles to *Outdoors Unlimited* magazine, spoke on Meet the Editors panel at 2014 conference, moderated education sessions and mentored first-time attendees at 2017 and 2018 conferences.

Please see a more extensive version of this resume at [www.adventureeditorial.com/resume](http://www.adventureeditorial.com/resume).