

# Danielle Phillippi

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## SELECTED EDITORIAL EXPERIENCE

Freelance Writer and Editor — Adventure Editorial — May 2015–present

- Founded editorial services company
- Provide copyediting services and editorial coaching for various publications and companies, including guidebooks for the Rails-to-Trails Conservancy, *Ob, Ranger!* guides for the American Park Network, destination database entries for travel42, books for independent authors, and quarterly issues of the *Journal of Wildlife Photography* (before becoming managing editor), *Outdoors Unlimited* magazine, and *The Watershed Journal* literary magazine
- Write feature articles and shoot accompanying photos on outdoor recreation, conservation, public lands, and travel for regional and national publications and online outlets, including *Rails to Trails* magazine, *Blue Ridge Outdoors* magazine, *Country* magazine, *Subaru Drive* magazine, *Wonderful West Virginia* magazine, *Outdoors Unlimited* magazine, *The Appalachian Voice* magazine, RD.com, MatadorNetwork.com, and Alamo.com
- Create custom road trip itineraries for individual clients
- Currently writing “Hiking Waterfalls in Maryland” for FalconGuides

Editor — *Journal of Wildlife Photography* — December 2022–July 2023

- Continued all editorial and production management responsibilities for the *Journal of Wildlife Photography* from managing editor position
- Wrote Letters from the Editor
- Conceived, assigned, copyedited, formatted, and scheduled weekly blog posts
- Wrote, copyedited, formatted, and scheduled daily marketing emails
- Wrote promotional copy for monthly photo contests and judged all entries for winners
- Commissioned speakers for monthly educational presentations
- Created editorial and ethical guidelines for contributors

Managing Editor — *Journal of Wildlife Photography* — August 2021–December 2022

- Managed all editorial and production responsibilities for the quarterly *Journal of Wildlife Photography*
- Established and enforced production schedule for freelance contributors and graphic designer
- Conceived and assigned articles to freelance writers and considered article pitches for acceptance
- Created and implemented house style guide
- Wrote department pieces
- Copyedited and fact-checked all articles
- Collaborated with graphic designer on publication layout using Adobe InDesign
- Proofed full issues
- Wrote and proofed marketing materials, website copy, and social media posts
- Established and maintained *Journal* Instagram page
- Wrote and posted content to all social media outlets and moderated engagement

Executive Editor — National Recreation and Park Association — July 2014–May 2015

- Continued all editorial and production management responsibilities for *Parks & Recreation* magazine from senior editor position
- Managed associate editor and four editorial interns
- Established and maintained magazine Twitter account

Senior Editor — National Recreation and Park Association — October 2013–July 2014

- Managed all editorial and production responsibilities for *Parks & Recreation* magazine
- Continued all responsibilities from associate editor position
- Conceived and assigned articles to writers and considered article pitches for acceptance
- Established and enforced production schedule
- Assembled monthly issue pagination with editorial content and advertisements
- Provided guidance to associate editor and directed graphic designer
- Uploaded issues to press for printing and distribution

Associate Editor — National Recreation and Park Association — June 2012–October 2013

- Wrote department pieces and feature articles for monthly *Parks & Recreation* magazine
- Copyedited articles and proofed full issues
- Created house style guide
- Posted editorial content online and moderated online content

Associate Editor — Home Buyer Publications — April 2012–June 2012

- Continued all responsibilities from assistant editor position
- Assumed partial managing editor responsibilities on special issues
- Integrated marketing campaigns with editorial objectives

Assistant Editor — Home Buyer Publications — November 2009–April 2012

- Wrote department pieces, feature articles, and blog entries for *Log Home Living*, *Timber Home Living*, *Country's Best Cabins*, and *Energy-Efficient Homes* magazines and associated websites
- Copyedited articles, proofed full issues, and posted magazine content online
- Provided guidance to two editorial and web interns
- Wrote and formatted weekly e-newsletters
- Conceived and executed social media initiatives to increase site traffic and brand awareness
- Curated photography submissions

## **PROFESSIONAL AFFILIATION**

Active Member — Outdoor Writers Association of America — September 2011–present

- Serve as board-elected secretary and Executive Committee member May 2022–July 2023
- Served as membership-elected Board of Directors member June 2017–June 2020
- Chaired and served on various committees (Outdoor Reference Manual Committee member November 2022–present, Officer Nominating Committee member January–June 2019, Diversity Committee chair July 2017–June 2019, Magazine Section chair July 2016–June 2019)
- Moderated sessions and mentored new attendees at 2017, 2018, 2019, and 2021 conferences
- Spoke on Meet the Editors panels at 2014 and 2021 conferences
- Won 2019 Committee Volunteer of the Year Award
- Won 2017 John Madson Fellowship for Continuing Education

## **EDUCATION**

B.A. in magazine journalism and English — University of Maryland — Fall 2008

B.S. in human geography — University of Maryland — Spring 2009

Semester at Sea — Study Abroad through the University of Virginia — Spring 2008

Please see a more comprehensive version of this resume at [adventureeditorial.com/resume](http://adventureeditorial.com/resume).

References are available upon request.